

Regional assets are key building blocks in sustainable revitalization efforts. Assets include the skills of the workforce; the vitality of community organizations; the resources of public, private and non-profit institutions; and the physical and economic resources of local places. The numerous lenses through which we can view regional community assets include, but are not limited to tourism, arts and culture, education, entrepreneurship, natural resources, agriculture and history.

**Ethan Kent**

Projects for Public Spaces (PPS)



An authority on public spaces, Ethan has been integral to the development of Placemaking as a transformative approach to community development, planning and design.

An inspiring and persuasive speaker, he has brought the Placemaking approach to many groups around the world.

**Preston Gilbert**

SUNY ESF Center for Brownfield Studies



With a focus on locally motivated economic development, Preston offers direction and guidance to communities looking to invest in Brownfields as areas for development opportunities.

He provides technical assistance, education and information about grassroots community regeneration.

**Wade Beltramo**

New York Council of Mayors (NYCOM)



As NYCOM's General Counsel, Wade oversees the legal department and *amicus curiae* program.

He is an expert in all areas of municipal law, particularly as it pertains to property maintenance, vehicular circulation, zoning, community planning and economic development.

# Rural Community Development Consortium

## Promoting Community Assets for Economic Development

- Recognize comparative advantages of the Central New York region
- Highlight regional community assets as they relate to economic development opportunities
- Encourage communities to build unique niches within the region
- Explore the relationship between capacity building, development and promotion of community assets

**Municipal Governments, Local Officials, Non-Profit Groups, Civic Organizations, Planners and Developers are encouraged to attend.**

**Creating Great Community Places**

Effective public spaces are extremely difficult to accomplish, because their complexity is rarely understood. Key elements will be discussed for transforming public spaces into vibrant community places, whether they're parks, streets or the myriad of outdoor and indoor spaces that have public uses in common.

**Building a Dynamic Community One Project at a Time**

Successful development of a Main Street, commercial district or local economy can require a multi-pronged approach. No one project or activity will result in sustained successful redevelopment. This session will cover the practical realities of project development

**Local Economic Development: Getting Started & Keeping It Going**

Realizing the importance of creating a Local Development Corporation in your community. How to work with New York State Laws and programs to help make local development a real and lasting change in your communities by using best practices, legal tools and impediments that are working in some communities.



Cornell University Cooperative Extension Oneida County



**LGEC**

Local Government Education Committee



Mohawk Valley Economic Development District